



NCLGS

NATIONAL COUNCIL OF LEGISLATORS FROM GAMING STATES

SPONSORSHIP OPPORTUNITIES

NCLGS Winter Meeting 2024
CAESARS NEW ORLEANS
December 12-15, 2024



NCLGS Summer Meeting 2025
Location TBD
July 2025





NCLGS

NATIONAL COUNCIL OF LEGISLATORS
FROM GAMING STATES

Why NCLGS?

The National Council of Legislators from Gaming States (NCLGS) serves two vitally important functions:

- To help elected officials in states across the nation establish sound, effective gaming policies.
- To educate those lawmakers as to what works, what doesn't, and how they can develop and improve gaming policies in their own communities and states.

State legislators are empowered to make decisions that touch every facet of this important industry, from establishing tax rates and regulatory frameworks to determining the competitive landscape.

NCLGS Meetings are structured to encourage a variety of viewpoints and to allow our attendees and sponsors to meet informally with lawmakers. The Meetings are designed to allow stakeholders and legislators to hear, share and discuss ideas to advance that common goal of promoting sound public policy.

Why sponsor?

NCLGS is the ONLY place where you can interact with the legislative decision makers.

- You will meet dozens of legislators, regulators, and other leaders from across the nation, from large and small gaming states.
- You can help educate those lawmakers, while learning of their challenges and opportunities.
- You can inform the discussion and be informed by the debate.
- You can share quality time with decision-makers, and they can share their valuable time with you and other stakeholders.

HELP EDUCATE AND BE
EDUCATED BY STATE
LEGISLATORS FROM ALL OVER
THE U.S.

INFORM THE DISCUSSION AND
BE INFORMED BY THE DEBATE

SHARE QUALITY TIME WITH
DECISION MAKERS

SPONSORSHIP OPPORTUNITIES

Sponsorships are available on a first come, first served basis. All sponsorships include Summer and Winter Meetings except where indicated.

PALLADIUM SPONSOR:

\$75,000

- Recognition by NCLGS President (or other designated leadership)
- Primary logo position on:
 - Pre-event marketing materials (website, eblasts)
 - General event signage
 - Cover of conference packet
 - Sponsor “thank you” page in conference packet
- 2x pull-up banners you can reuse (sponsor provides)
- Dedicated meeting room
- 10 passes per meeting*
- Promotion in other media (Podcast)

LUNCHEON SPONSOR:

\$35,000 per meeting

- Branding at Keynote Luncheon
- Recognition at event by NCLGS President (or other designated leadership)
- Exclusive signage at function including:
 - 2x pull-up banners you can reuse (sponsor provides)
 - Table tents with logo
 - Logoed napkins
- Logo on:
 - Pre-event marketing materials (website, eblasts)
 - Sponsor signage and “thank you” page in conference packet
- 10 passes per meeting*

WIFI SPONSOR:

\$20,000 per meeting

- Exclusive
- Company name will be used as the password for wifi at the meeting
- Signage at function including:
 - 1x pull-up banners you can reuse (sponsor provides)
 - Table tents with logo
- Logo on:
 - Pre-event marketing materials (website, eblasts)
 - Sponsor signage and “thank you” page in conference packet
- 6 passes per meeting*

NETWORKING BREAK SPONSOR:

\$16,000

- Sponsored networking break
- Signage at function including:
 - 1x pull-up banners you can reuse (sponsor provides)
 - Table tents with logo
 - Logoed napkins
- Logo on:
 - Pre-event marketing materials (website, eblasts)
 - Sponsor signage and “thank you” page in conference packet
- 4 passes per meeting*

PLATINUM SPONSOR:

\$50,000

- Choice of cocktail reception on day 1 or day 2
- Recognition at event by NCLGS President (or other designated leadership)
- Logo at chosen function on:
 - 2x pull-up banners you can reuse (sponsor provides)
 - Table tents with logo
 - Logoed napkins
- Prominent position of logo on:
 - Pre-event marketing materials (website, eblasts)
 - Sponsor signage and “thank you” page in conference packet
- 8 passes per meeting*

GOLD SPONSOR:

\$30,000

- Sponsored continental breakfast on one day at each meeting
- Signage at function including:
 - 2x pull-up banners you can reuse (sponsor provides)
 - Table tents with logo
 - Logoed napkins
- Logo on:
 - Pre-event marketing materials (website, eblasts)
 - Sponsor signage and “thank you” page in conference packet
- 6 passes per meeting*

COFFEE, TEA, AND DRINK SPONSOR:

\$25,000

- Exclusive signage on:
 - Branded drink items (coffee cups, drink cups)
 - 1x Pull-up banners you can reuse (sponsor provides)
 - Logoed napkins
 - Table tents with logo
- Logo on:
 - Pre-event marketing materials (website, eblasts)
 - Sponsor signage and “thank you” page in conference packet
- 4 passes per meeting**

REGISTRATION DESK SPONSOR:

\$20,000

- Exclusive signage around registration:
 - 1x Pull-up banners you can reuse (sponsor provides)
 - Logoed napkins
 - Table tents with logo
- Logo on:
 - Pre-event marketing materials (website, eblasts)
 - Sponsor signage and “thank you” page in conference packet
- 4 passes per meeting*

***50% off additional passes available**

****25% off additional passes available**

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TABLETOP SPONSOR (Day 1 or Day 2/3):

\$20,000

- Sponsor branded cocktail rounds
- 1x Pull-up banners you can reuse (sponsor provides)
- Placement of brochure at registration desk
- Logo on:
 - Pre-event marketing materials (website, eblasts)
 - Sponsor signage and “thank you” page in conference packet
- 4 passes per meeting**

CHARGING STATION SPONSOR:

\$10,000 per meeting

- Exclusive
- Sponsor branded charging station
- 1x Pull-up banners you can reuse (sponsor provides)
- Placement of brochure at registration desk
- Logo on:
 - Pre-event marketing materials (website, eblasts)
 - Sponsor signage and “thank you” page in conference packet
- 3 passes per meeting**

BRONZE SPONSOR:

\$6,000

- Placement of brochure at registration desk
- Logo on:
 - Pre-event marketing materials (website, eblasts)
 - Sponsor signage and “thank you” page in conference packet
- 1 pass per meeting**

ATTENDEE GIFT SPONSOR:

\$10,000 per meeting

- Exclusive
- Sponsor branded gift (Sponsor provides)
- 1x Pull-up banners you can reuse (sponsor provides)
- Placement of brochure at registration desk
- Logo on:
 - Pre-event marketing materials (website, eblasts)
 - Sponsor signage and “thank you” page in conference packet
- 3 passes per meeting**

SILVER SPONSOR:

\$15,000

- Sponsor provided gift
- 1x Pull-up banners you can reuse (sponsor provides)
- Placement of brochure at registration desk
- Logo on:
 - Pre-event marketing materials (website, eblasts)
 - Sponsor signage and “thank you” page in conference packet
- 3 passes per meeting**

***50% off additional passes available**

****25% off additional passes available**