



# NCLGS

NATIONAL COUNCIL OF LEGISLATORS FROM GAMING STATES

## NCLGS Annual Sponsorship Opportunities



**Winter Meeting**  
Las Vegas, NV  
December 8 - 11, 2022

**Summer Meeting**  
Denver, CO  
July 13 - 15, 2023



***Two Great Cities!***  
***One Low Price!***  
***Sign up Today!***



# NCLGS

NATIONAL COUNCIL OF LEGISLATORS  
FROM GAMING STATES

## Why NCLGS?

The National Council of Legislators from Gaming States (NCLGS) serves two vitally important functions:

- To help elected officials in states across the nation to establish sound, effective gaming policies.
- To educate those lawmakers as to what works, what doesn't and how they can develop and improve gaming policies in their own communities and states.

State legislators are empowered to make decisions that touch every facet of this important industry, from establishing tax rates and regulatory frameworks to determining the competitive landscape.

NCLGS Meetings are structured to encourage a variety of viewpoints and to allow our attendees and sponsors to meet informally with lawmakers. The Meetings are designed to allow stakeholders and legislators to hear, share and discuss ideas to advance that common goal of promoting sound public policy.

## Why sponsor?

NCLGS is the ONLY place where you can interact with the legislative decision makers.

- You will meet dozens of legislators, regulators and other leaders from across the nation, from large and small gaming states.
- You can help educate those lawmakers, while learning of their challenges and opportunities.
- You can inform the discussion, and be informed by the debate.
- You can share quality time with decision-makers, and they can share their valuable time with you and other stakeholders

HELP EDUCATE AND BE  
EDUCATED BY STATE  
LEGISLATORS FROM ALL OVER  
THE U.S.

INFORM THE DISCUSSION &  
BE INFORMED BY THE DEBATE

SHARE QUALITY TIME WITH  
DECISION MAKERS

# SPONSORSHIP OPPORTUNITIES

Sponsorships are available on a first come, first serve basis. All sponsorships include Winter and Summer Meetings except as denoted below.

## PALLADIUM SPONSOR:

**\$75,000 (WINTER SOLD)**

- Recognition by NCLGS President (or other designated leadership)
- **Primary logo position on:**
  - Pre-event marketing materials (website, eblasts)
  - General event signage (welcome, directionals, sponsor signage)
  - Cover of conference packet
  - Sponsor “thank you” page in conference packet
- 2x pull-up banners you can reuse (sponsor provides)
- Dedicated meeting room
- 10 passes per meeting\*

## LUNCHEON SPONSOR:

**\$35,000 (WINTER SOLD)**

- Branding at keynote luncheon
- Recognition at event by NCLGS President (or other designated leadership)
- Exclusive signage at function including:
  - 2x pull-up banners you can reuse (sponsor provides)
  - Table tents with logo
  - Logoed napkins
- Logo on:
  - Pre-event marketing materials (website, eblasts)
  - Sponsor signage and “thank you” page in conference packet
- 10 passes per meeting\*

## NETWORKING BREAK SPONSOR:

**\$25,000 (WINTER SOLD)**

- Sponsored networking breaks
- Signage at function including:
  - 1x pull-up banners you can reuse (sponsor provides)
  - Table tents with logo
  - Branded cocktails items
- Logo on:
  - Pre-event marketing materials (website, eblasts)
  - Sponsor signage and “thank you” page in conference packet
- 6 passes per meeting\*

## WIFI SPONSOR:

**\$20,000 (ONE SPONSOR PER MEETING)**

- Company name will be used as the password for wifi at the meeting
- Signage at function including:
  - 1x pull-up banners you can reuse (sponsor provides)
  - Table tents with logo
- Logo on:
  - Pre-event marketing materials (website, eblasts)
  - Sponsor signage and “thank you” page in conference packet
- 6 passes per meeting\*

## PLATINUM SPONSOR:

**\$50,000**

- Choice of cocktail reception on day 1 or day 2
- Recognition at event by NCLGS President (or other designated leadership)
- Logo at chosen function on:
  - 2x pull-up banners you can reuse (sponsor provides)
  - Table tents with logo
  - Logoed napkins
- Prominent position of logo on:
  - Pre-event marketing materials (website, eblasts)
  - Sponsor signage and “thank you” page in conference packet
- 8 passes per meeting\*

## GOLD SPONSOR:

**\$30,000 (TWO REMAINING)**

- Sponsored continental breakfast
- Signage at function including:
  - 2x pull-up banners you can reuse (sponsor provides)
  - Table tents with logo
  - Logoed napkins
- Logo on:
  - Pre-event marketing materials (website, eblasts)
  - Sponsor signage and “thank you” page in conference packet
- 6 passes per meeting\*

## COFFEE, TEA, AND DRINK SPONSOR:

**\$20,000 (SOLD)**

- Exclusive signage on:
  - Branded drink items (coffee cups, drink cups)
  - 1x Pull-up banners you can reuse (sponsor provides)
  - Logoed napkins
  - Table tents with logo
- Logo on:
  - Pre-event marketing materials (website, eblasts)
  - Sponsor signage and “thank you” page in conference packet
- 4 passes per meeting\*

## REGISTRATION DESK SPONSOR:

**\$20,000 (SOLD)**

- Exclusive signage around registration:
  - 1x Pull-up banners you can reuse (sponsor provides)
  - Logoed napkins
  - Table tents with logo
- Logo on:
  - Pre-event marketing materials (website, eblasts)
  - Sponsor signage and “thank you” page in conference packet
- 4 passes per meeting\*

\*50% off additional passes available

\*\*25% off additional passes available

# SPONSORSHIP OPPORTUNITIES

Sponsorships are available on a first come, first serve basis. All sponsorships include Winter and Summer Meetings except as denoted below.

## TABLETOP SPONSOR:

**\$15,000**

- Sponsor branded cocktail rounds (Day 1 (SOLD) or Day 2/3)
- 1x Pull-up banners you can reuse (sponsor provides)
- Placement of brochure at registration desk
- Logo on:
  - Pre-event marketing materials (website, eblasts)
  - Sponsor signage and “thank you” page in conference packet
- 4 passes per meeting\*\*

## CHARGING STATION SPONSOR:

**\$10,000 (ONE SPONSOR PER MEETING)**

- Sponsor branded charging station
- 1x Pull-up banners you can reuse (sponsor provides)
- Placement of brochure at registration desk
- Logo on:
  - Pre-event marketing materials (website, eblasts)
  - Sponsor signage and “thank you” page in conference packet
- 3 passes per meeting\*\*

## BRONZE SPONSOR:

**\$5,000**

- 1x Pull-up banners you can reuse (sponsor provides)
- Placement of brochure at registration desk
- Logo on:
  - Pre-event marketing materials (website, eblasts)
  - Sponsor signage and “thank you” page in conference packet
- 1 pass per meeting\*\*

## SAFETY SPONSOR:

**\$10,000 (ONE SPONSOR PER MEETING)**

- Sponsor branded hand sanitizers
- 1x Pull-up banners you can reuse (sponsor provides)
- Placement of brochure at registration desk
- Logo on:
  - Pre-event marketing materials (website, eblasts)
  - Sponsor signage and “thank you” page in conference packet
- 3 passes per meeting\*\*

## SILVER SPONSOR:

**\$10,000**

- Sponsor provided gift
- 1x Pull-up banners you can reuse (sponsor provides)
- Placement of brochure at registration desk
- Logo on:
  - Pre-event marketing materials (website, eblasts)
  - Sponsor signage and “thank you” page in conference packet
- 2 passes per meeting\*\*

**\*50% off additional passes available**

**\*\*25% off additional passes available**